

Many companies sponsor sports as a way of advertising themselves. Some people think this is good for the world of sports, while others think it is a negative. Discuss both these views and give your own opinion.

Many companies promote themselves by sponsoring sports. A number of individuals believe that this has positive impacts on the sports industry/world of sports, while others disagree.

There are advantages and disadvantages to sports sponsorship and the following paragraphs will explore them.

One advantage of sports sponsorship is that athletes can focus better on training. Sponsoring companies provide money to athletes, which reduces the financial pressure on them. For example, some athletes have to have a second job to make a living because they have expenses such as raising children and other daily costs. However, after receiving sponsorship they don't need to have another job and can focus much more on training and achieve more successful performances. Furthermore, sponsorship improves the quality of equipment.

Many sponsors in sports industry are sports companies such as Nike and Adidas that offer advanced equipment, including high-quality shoes and state-of-the-art gym machines. These help to reduce the risk of injuries between athletes and extend their professional careers.

Commented [ET1]: TR and LR: Not the same as *the world of sports*: this is used when we consider sports as an industry, which is not the case here.

THE WORLD OF SPORTS is an idiomatic phrase. You can use *the sporting world* instead.

Commented [ET2]: TR: This does not necessarily mean that they think it is harmful. It may simply mean that they think it is NOT advantageous. Although the next sentence clarifies this, I would rather clarify it right here and remove the next sentence completely.

Commented [ET3]: This third sentence is redundant when you already have two.

Commented [ET4]: LR: avoid using contractions in the academic test.

Commented [ET5]: LR: Not natural → *perform more successfully*

Commented [ET6]: Compound adjectives are hyphenated when they come right before their nouns: *environmentally-friendly approach, state-of-the-art machines*, ...

There are, however some disadvantages to ~~sponsor sports~~ sports being sponsored by companies. One of them is the increasing influence of sponsors on important decisions.

Commented [ET7]: GRA: You are introducing the “doer” (companies) using BY, so the structure of the phrase must be passive.

~~s~~ Sometimes when sponsors provide financial support, ~~maybe~~ they think they have a right to become involved in making decisions. ~~s. This~~ They may tend to change rules or influence choices such as selecting or refusing athletes unfairly ~~and changing certain rules~~, which makes ~~s~~ sports ~~industry~~ less fair. Another drawback is that ~~accepting too many sponsors by~~ athletes and organizations such as teams ~~s, and~~ federation accept too many sponsors to earn more income. ~~→~~ Consequently, they may spend too much time to be in ~~events~~ instead of training, which can have negative effects ~~s~~ on their performance.

Commented [ET8]: LR: You have already used SOMETIMES.

Commented [ET9]: LR: TEND TO = usually
→ You either use MAY or TEND TO

Commented [ET10]: CC: You already said this.

Commented [ET11]: GRA: There are two different things: change rules + influence choices

Commented [ET12]: TR: What events? →
advertising events

Personally, I believe that the influence of sponsors on making decisions ~~s~~ can be avoidable through setting clear boundaries and limiting their involvement. ~~And also~~ Also, organizations and teams can establish some rules for limiting the number of sponsors for athletes ~~to solve this problem~~. Therefore, I think that the benefits of sport sponsorship for the world of sports outweigh its downsides.

Commented [ET13]: CC: There is no problem here. you outlined the problem in the previous paragraph.

TR 7	You have a clear topic, two clearly outlined and explained advantages and two disadvantages that are outlined almost as well. The only issue is with EVENTS at the end of paragraph 3, which may confuse the reader.
CC 6	The organization of the essay is very clear. Paragraphing is appropriate and logical, and most linking phrase have been used correctly. There are-, however, a few issues with referencing, and the lack of punctuation makes it difficult to see where some sentences end, which affects the flow of the essay.
LR 6	You have used some relevant and topic-related vocabulary (influence, unfairly, federations, teams, athletes, ...) and some good collocations (financial pressure, improves the quality of equipment, reduce the risk of injuries, setting clear boundaries, ...). However, there are many errors in word formation and word choice (esp. sports industry, making decision, disadvantages to sponsor sports by companies), as well as some awkward phrases (e.g. achieve more successful performances).
GRA 6-5	There are some complex structures throughout the essay, but many sentences have punctuation issues like the lack of capitalization at the beginning or the period at the end. Your lists suffer from the same issue (e.g. sports companies Nike, Adidas that...). These sometimes force the reader to read the sentence again to understand what you are saying. The high number of grammatical errors can reduce the GRA score to 5.

This may lead them to change rules or influence choices such as selecting or refusing athletes

unfairly and changing certain rules, which makes sports industry less fair.