

Many people feel that the media coverage of the news has become increasingly biased today. Why is this the case? What can be done to fix this problem?

It is said that nowadays, many individuals believe that the media coverage has become increasingly biased. In this essay, I will outline the reasons for this as well as suggesting a number of solutions.

While in the past many individuals believed that the media coverage was objective, they now feel that it has become increasingly biased. In this essay, I will outline the reasons for this as well as suggesting a number of solutions.

Money's influence: Money plays an important role these days > influences on everything such as advertising and news reporting > some wealthy people and companies give money to media organizations > media organizations may report news in their favor > news coverage becomes increasingly biased

Competition for audience: competitive market is growing > influences on everything such as media coverage > BECAUSE: media compete for more viewers and readers > they publish sensational and one-sided news to attract attention > objective reporting becomes less important > reports become biased

Government regulation: government should introduce strict rules for media coverage > check news before it is published > prevent false or biased reporting > media organizations become more objective > people receive more reliable information

Professional training and fact-checking: media organizations should provide ethical training for journalists > teach them how to verify news before publishing it > one-sided and biased reports become less common > people receive more reliable information

While in the past many individuals believed that the media coverage [of the news](#) was

objective, they now feel that it has become increasingly biased. In this essay, I will outline the reasons for this, as well as suggesting a number of solutions.

One reason is that money has become influential and plays an important role these days.

[Money](#) [It](#) has a significant impact on everything, such as advertising and news reporting.

Therefore, at present, some wealthy people and companies give money to media

organizations, ~~which may~~ so that they report news in their favor. Secondly, competition for audiences is able to play an important role. Nowadays, the competitive market is growing and influences media coverage. Since media organizations s compete for more viewers and readers, they publish sensational and one-sided news to attract attention. Consequently, objective reporting becomes less common.

To address ~~this~~ the problem, government regulation can play a crucial role. Governments should introduce strict rules for media coverage, such as checking the news before it is published. As a result, they will be able to prevent false or biased reporting, and consequently, people will receive more reliable information. Furthermore, professional training and fact-checking are good ways to fix this problem. Media organizations should provide ethical training for journalists and teach them how to verify news before publishing it. As a result, one-sided and biased reports become less common, and people receive more reliable information.

In conclusion, since a number of wealthy people give money to media organizations and the competitive market is growing, many people believe that the media coverage has become increasingly one-sided. ~~As a result, f~~ For fixing this problem, governments should introduce regulations, and media organization should provide ethical training for journalists.

TR 6	<u>The opening of the essay is great: the topic has been introduced clearly and we know what you are going to discuss in the essay. The two causes are also clearly introduced and explained adequately, although you could use more examples. However, the two solutions overlap significantly. The first one is about fact-checking and reliability. The second one begins with the idea of ethical training but quickly returns to fact-checking and reliability, repeating everything all over again. There is absolutely no explanation for the idea of ethics. See the paragraph below this table for a fix.</u>
CC 6	<u>Coherence: Paragraphing is logical and sufficient, but progression is damaged in the third paragraph (See TR).</u> <u>Cohesion: Linking is generally ok, although there are some errors inside or between sentences. Referencing is generally fine.</u>
LR 7	
GRA 7	

To address the problem, government regulation can play a crucial role. Governments should introduce strict rules for media coverage, such as fact-checking the news before it is published. Media organizations should be forced to verify the news before publishing it so that they are able to prevent false or biased reporting, and consequently, people will receive more reliable information. Furthermore, news organizations should provide ethical training for journalists and teach them how to use objective language in their reporting and report all sides of a story. For example, when reporting on a debate between two politicians, they need to report the ideas and opinions of both of them, not just the side that they like.