

MASTER IELTS ESSAYS

SUPER INTENSIVE COURSE

Brainstorming & Idea Development for Opinion Tasks

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Brainstorming (Incomplete)



In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Agree

Publishers change income method: Now: 1) can't stop piracy, price of books increasing + 2) more and more people read news via social media channels => less and less customers for books/newspapers > some publishers e.g BBC change revenue stream to online advertising: need more viewers to get more ads > post everything online > future: this trend continues > other publishers join > everything become available online for free

Environmental protection: now: more education on environmental issues e.g. deforestation > future: everyone aware and concerned > try to reduce: paper made from trees > less paper used > less trees cut > people stop buying

Convenience

Being easy to use, available everywhere, easy to carry with them(phone)

Easily accessible

Using less space

Social media accessibility

in future probably people will deal with shortage of time and they will be forced put priority on necessary tasks so they can not provide printed newspaper

Introduction



Paraphrasing the task + Clear Opinion + hint to your first reason

It is said that/Some people believe that... + I strongly/generally believe/agree/disagree...
+ mainly for ...reasons/due to...issues/factors/...

Example: Cambridge IELTS 10, test 3

Countries are becoming more and more similar because people are able to buy the same products anywhere in the world.

Do you think this is a positive or negative development?

It is said that countries are becoming similar to each other because of the global spread of the same products, which are now available for purchase almost anywhere. I strongly believe that this modern development is largely detrimental to culture and traditions worldwide.

Introduction Homework



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To what extent do you agree or disagree with this statement?

STRONGLY AGREE