

MASTER IELTS ESSAYS

SUPER INTENSIVE COURSE

Brainstorming & Idea Development for Opinion Tasks
(Continued)

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Brainstorming



In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Agree

Publishers change income method: Now: 1) can't stop piracy, price of books increasing + 2) more and more people read news via social media channels => less and less customers for books/newspapers > some publishers e.g BBC change revenue stream to online advertising: need more viewers to get more ads > post everything online > future: this trend continues > other publishers join > everything become available online for free

Environmental protection: now: more education on environmental issues e.g. deforestation > future: everyone aware and concerned > try to reduce: paper made from trees > less paper used > less trees cut > people stop buying

Convenience: now: people dealing with increasing economic issues e.g. inflation > have to work more > future: 1) time shortage > have to prioritize necessary tasks e.g. spend time w/ loved ones, buy food & groceries > cannot go shop for books/newspapers + 2) homes too expensive > get smaller => need reading material: easy to access and use, easy to carry (on phone/tablet) & available everywhere, use less space => stop buying prints, read online instead

Disagree

Preventing censorship: If everything becomes online and free > predominant income source becomes online ads > the sponsor can threaten to leave if undesirable content published > makes publishers biased > every book/newspaper needs to pass the filter of biased publishers > original ideas are manipulated and censored + independent writers/journalists are discouraged => publishers, writers won't allow free online

People want to have less screen time: Many esp. scientists, bloggers more warning about screen time detrimental to brain/ stress > more people are worry > future: many use screens less & use printed books and newspaper more

Reliability and editorial credibility: now: increasing amounts of free content online > often written for clicks, lack of fact-checking, full of misleading ads or unverified rumours > readers frequently misled by low-quality articles BUT traditional printed newspapers & books employ professional journalists, field experts, and strict editorial boards > every fact verified before going to press > those who need credible news/information buy prints > future: as online misinformation and AI junk increase, discerning readers will refuse unreliable free sources > continue to pay for credible, verified print materials for accurate knowledge and peace of mind

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Fully Agree

Publishers change income method: Now: 1) can't stop piracy, price of books increasing + 2) more and more people read news via social media channels => less and less customers for books/newspapers > some publishers e.g BBC change revenue stream to online advertising: need more viewers to get more ads > post everything online > future: this trend continues > other publishers join > everything become available online for free

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CA: decrease screen time & protect health

Refute/Solution: technological progress > resolved in future

FULLY DISAGREE



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Fully Disagree

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CA: paper less convenient

True, but not as important as health, reliability

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Generally Agree

Publishers change income method: Now: 1) can't stop piracy, price of books increasing + 2) more and more people read news via social media channels => less and less customers for books/newspapers > some publishers e.g BBC change revenue stream to online advertising: need more viewers to get more ads > post everything online > future: this trend continues > other publishers join > everything become available online for free

Environmental protection: now: more education on environmental issues e.g. deforestation > future: everyone aware and concerned > try to reduce: paper made from trees > less paper used > less trees cut > people stop buying

HOWEVER Parents buy paper for children to decrease screen time: Many esp. scientists, bloggers more warning about screen time detrimental to brain/ stress esp. for kids > more people are worry > future: many esp. parents try to reduce screens time for kids & buy printed books

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Disagree with the second part but agree with the first

Preventing censorship: If everything becomes online and free > predominant income source becomes online ads > the sponsor can threaten to leave if undesirable content published > makes publishers biased > every book/newspaper needs to pass the filter of biased publishers > original ideas are manipulated and censored + independent writers/journalists are discouraged => publishers, writers won't allow free online

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