

Income from ads more than sales: now in film, television publish on platforms e.g. youtube, make it free > make it more popular > make long term money from ads > future: long term ad income more than book sales > publish all their content online for free & make money from ads

In terms of revenue, income from advertising ~~is~~ would be more substantial than that from sales. These days, a number of movies and programs are released on platforms such as

~~Youtube~~ YouTube for free. Platforms achieve fame through this manner and are more

~~popular~~ They gain popularity in this manner. Thus, they receive long-term benefits by means of

~~free online publishing~~ advertising. As a result, press generate advertising revenue by

~~publishing all their content online for free.~~ In the future such an income will exceed that from

the sales of books or newspapers, so publishers will publish all their content online for free

and generate revenue via advertising.

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Commented [ET1]: This is a reason why something will happen in the future, not a current fact.

Commented [ET2]: 1.You are talking about films becoming more popular, not the platforms.
2.Achieving fame and becoming more popular are the same.

Commented [ET3]: Pay attention to your notes: ***make long term money from ads***

Commented [ET4]: Note that all of your sentences are simple. You can join them to create complex or compound structures. See the example I have prepared below.

Commented [ET5]: Not what your notes say and not the right tense