

Many companies sponsor sports as a way of advertising themselves. Some people think this is good for the world of sports, while others think it is a negative. Discuss both these views and give your own opinion.

1. There are different opinions about sponsorship in sports, and the use of sports for

advertisements advertising.

Some people argue they are beneficial for sports, whereas others contend it is a detrimental

trend for sports. Although I will discuss both of the views in this essay, I strongly believe the

sponsorship and advertisement in sports not only it should not be considered as a detrimental

phenomenon but also it is are beneficial for sports for some economic reasons.

2. It is said that the a large number of companies sponsor sports as a way of advertising

themselves. Some people believe this has benefit for the world of sports, whereas others

argue it is a negative.

Commented [ET1]: You cannot break the paragraph here. the whole introduction must be in a single paragraph.

Commented [ET2]: This is the third time you are using this word.

Commented [ET3]: Fourth

Commented [ET4]: 1.Wrong use of NOT ONLY...BUT ALSO. I explained this in video 1.
2.You have used sports AGAIN here.

Commented [ET5]: Fifth

Commented [ET6]: We do not summarise the reasons here in argument essays.

3. Many companies are advertising their brands through sports sponsorship. There are

different opinions on how this impacts the world of sports. Some people think that it is

beneficial for the ~~sports world~~ world of sports, whereas others argue that it is detrimental. I

will discuss these two views before presenting my own.

Commented [ET7]: 1.THE WORLD OF SPORTS is an idiomatic phrase and cannot be changed like this. You can use ***the sporting world*** instead.

Commented [ET8]: Your introduction is unnecessarily long. You don't need four sentences here.

4. It is said that a number of companies sponsor sports as a way of advertising themselves.

Some people argue that it has benefits for the world of sports, whereas others believe that it

has a bad effect. I will discuss these two views before presenting my own.