MASTER IELTS ESSAYS

SUPER INTENSIVE COURSE

Brainstorming & Idea Development for Opinion Tasks
(Continued)

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Brainstorming

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Agree

Publisher change the way they make money: Now: world moves toward digital technology > people moving in that direction in most categories including reading => future: people unwilling to pay for prints > publishers switch to online publishing > difficult to force copyright and stop sharing > easier to make money from advertising than sales on the internet > publish everything online for free to get more viewers, more ads

Protect the Environment: now: environmental problems e.g. air pollution, global warming getting worse > people gaining information > future: everyone aware and concerned > try to reduce deforestation > fewer trees cut > reduce need for paper > stop buying prints

Convenience: modern lifestyle: more & more to do and at higher speed > future: not enough time to drive through traffic to go shopping for books/newspapers > read online to easily find and access a wide range of topics anytime anywhere, e.g. during commute on bus/midnight after work, via devices e.g. phone

Disagree

Publishers won't allow this: Now: publishers make money by selling books/newspapers > the only way for them to make a living > have to sell > if people read everything online for free: publishers lose jobs > publishers set more strict copyrights > people won't read everything online without paying

Some people may continue to buy printed newspapers or books as they prefer physical ones: they can keep them in their personal library + like the feeling and smell of paper > printed stuff may be appealing for them> they pay for printed newspapers and books > even if/while online ones are freely available

Lack of reliability of online data in online platforms : technical malfunctions, cyberattacks such as viruses or hacking > online information may become inaccessible or be lost > having access to physical copies of information is essential in such situations > many people e.g. university professors & students, businesspeople continue to pay for printed newspapers/books

FULLY AGREE

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Fully Agree

Publisher change the way they make money: Now: world moves toward digital technology > people moving in that direction in most categories including reading => future: people unwilling to pay for prints > publishers switch to online publishing > difficult to force copyright and stop sharing > easier to make money from advertising than sales on the internet > publish everything online for free to get more viewers, more ads

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Protect the Environment: now: environmental problems e.g. air pollution, global warming getting worse > people gaining information > future: everyone aware and concerned > try to reduce deforestation > fewer trees cut > reduce need for paper > stop buying prints

CA: lack of reliability of online data in online platforms
Refute/Solution: technological progress > resolved in future

FULLY DISAGREE

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Fully Disagree

Publishers won't allow this: Now: publishers make money by selling books/newspapers > the only way for them to make a living > have to sell > if people read everything online for free: publishers lose jobs > publishers set more strict copyrights > people won't read everything online without paying

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Lack of reliability of online data in online platforms : technical malfunctions, cyberattacks such as viruses or hacking > online information may become inaccessible or be lost > having access to physical copies of information is essential in such situations > many people e.g. university professors & students, businesspeople continue to pay for printed newspapers/books

CA: convenience > read online
Concede: True, but not important when unreliable

MIDDLE VIEW

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Generally Agree

Publisher change the way they make money: Now: world moves toward digital technology > people moving in that direction in most categories including reading => future: people unwilling to pay for prints > publishers switch to online publishing > difficult to force copyright and stop sharing > easier to make money from advertising than sales on the internet > publish everything online for free to get more viewers, more ads

Protect the Environment: now: environmental problems e.g. air pollution, global warming getting worse > people gaining information > future: almost everyone aware and concerned > try to reduce deforestation > fewer trees cut > reduce need for paper > stop buying prints

Lack of reliability of online data in online platforms : technical malfunctions, cyberattacks such as viruses or hacking > online information may become inaccessible or be lost > having access to physical copies of information is essential in such situations > many people e.g. university professors & students, businesspeople continue to pay for printed newspapers/books

MIDDLE VIEW

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Agree with the 2nd part, but disagree with the 1st

Publisher change the way they make money: Now: world moves toward digital technology > people moving in that direction in most categories including reading => future: people unwilling to pay for prints > publishers switch to online publishing > difficult to force copyright and stop sharing > easier to make money from advertising than sales on the internet > publish everything online for free to get more viewers, more ads

HOWEVER **Lack of reliability of online data in online platforms**: technical malfunctions, cyberattacks such as viruses or hacking > online information may become inaccessible or be lost > having access to physical copies of information is essential in such situations > many people e.g. university professors & students, businesspeople continue to pay for printed newspapers/books