MASTER IELTS ESSAYS

SUPER INTENSIVE COURSE

Writing an Opinion Essay based on Notes – Part 1

(Introduction & Body Paragraphs)

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Strong View: Brainstorming Notes

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Fully Agree

Publisher change the way they make money: Now: world moves toward digital technology > people moving in that direction in most categories including reading => future: people unwilling to pay for prints > publishers switch to online publishing > difficult to force copyright and stop sharing > easier to make money from advertising than sales on the internet > publish everything online for free to get more viewers, more ads

Convenience: modern lifestyle: more & more to do and at higher speed > future: not enough time to drive through traffic to go shopping for books/newspapers > read online to easily find and access a wide range of topics anytime anywhere, e.g. during commute on bus/midnight after work, via devices e.g. phone

Protect the Environment: now: environmental problems e.g. air pollution, global warming getting worse > people gaining information > future: everyone aware and concerned > try to reduce deforestation > fewer trees cut > reduce need for paper > stop buying prints

CA: lack of reliability of online data in online platforms
Refute/Solution: technological progress > resolved in future

Strong View: Introduction

Paraphrasing the task + Clear Opinion

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

It is said that/Some people believe that… + I strongly/generally believe/agree/disagree…

Strong view: #11

It is said that in the future, individuals will have free online access to all reading materials so nobody will purchase newspapers or books which are printed on paper. I strongly agree with this statement, mainly for financial reasons.

Strong View: Support Body 1

Publisher change the way they make money: Now: world moves toward digital technology > people moving in that direction in most categories including reading => future: people unwilling to pay for prints > publishers switch to online publishing > difficult to force copyright and stop sharing > easier to make money from advertising than sales on the internet > publish everything online for free to get more viewers, more ads

Practice:

[One reason is that] publishers will change the way they earn money. Today the world is moving toward digital technology, leading people to move in that direction in most areas, including reading. In the future, as they will be reluctant to pay for printed books and newspapers, publishers will switch to online publishing. It is difficult to control copyright and prevent readers from sharing the content they read, as a result of which it will be more practical to make money from advertising compared with online sales. Therefore, they will publish all their publications online for free to attract more viewers and more advertisements.

HOMEWORK: Support Body 2

Convenience: modern lifestyle: more & more to do and at higher speed > future: not enough time to drive through traffic to go shopping for books/newspapers > read online to easily find and access a wide range of topics anytime anywhere, e.g. during commute on bus/midnight after work, via devices e.g. phone

In addition,…

Strong View Essay *(incomplete)*

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One reason is that publishers will change the way they earn money. Today the world is moving toward digital technology, leading people to move in that direction in most areas, including reading. In the future, as they will be reluctant to pay for printed books and newspapers, publishers will switch to online publishing. It is difficult to control copyright and prevent readers from sharing the content they read, as a result of which it will be more practical to make money from advertising compared with online sales. Therefore, they will publish all their publications online for free to attract more viewers and more advertisements.

In addition, …