MASTER IELTS ESSAYS

SUPER INTENSIVE COURSE

Writing an Opinion Essay based on Notes – Part 2

(Counter-Argument & Conclusion)

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Strong View: Brainstorming Notes

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Fully Agree

Publisher change the way they make money: Now: world moves toward digital technology > people moving in that direction in most categories including reading => future: people unwilling to pay for prints > publishers switch to online publishing > difficult to force copyright and stop sharing > easier to make money from advertising than sales on the internet > publish everything online for free to get more viewers, more ads

Convenience: modern lifestyle: more & more to do and at higher speed > future: not enough time to drive through traffic to go shopping for books/newspapers > read online to easily find and access a wide range of topics anytime anywhere, e.g. during commute on bus/midnight after work, via devices e.g. phone

Protect the Environment: now: environmental problems e.g. air pollution, global warming getting worse > people gaining information > future: everyone aware and concerned > try to reduce deforestation > fewer trees cut > reduce need for paper > stop buying prints

CA: lack of reliability of online data in online platforms
Refute/Solution: technological progress > resolved in future

HOMEWORK: Support Body 3

Note: You need to include two or more reasons in your opinion essay, so this is an optional body paragraph.

Protect the Environment: now: environmental problems e.g. air pollution, global warming getting worse > people gaining information > future: everyone aware and concerned > try to reduce deforestation > fewer trees cut > reduce need for paper > stop buying prints

In addition/Finally,…

Counterargument (CA)

CA: lack of reliability of online data in online platforms
Refute/Solution: technological progress > resolved in future

Practice:

Some may argue that …, but I think …

Conclusion (Independent)

Rephrase your opinion [+ Summary of main ideas if you need more words]

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

In conclusion, I think (fully agree/…) [+ reasons]

Example: #10

In conclusion, I believe that in the future, people will no longer spend money on printed books and newspapers because they will be able to read whatever they want online for free. [*Publishers will change the way they make money, and people will seek more convenience and environmental friendliness.*]

Conclusion (with CA)

No CA in the body
→ begin conclusion with CA and handle it, then add your rephrased opinion

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Some may argue that…. But I think…. And/So I agree/disagree/believe that…

Example:

Strong View Essay: TR min. 7

It is said that in the future, individuals will have free online access to all reading materials so nobody will purchase newspapers or books which are printed on paper. I strongly agree with this statement, mainly for financial reasons.

One reason is that publishers will change the way they earn money. Today the world is moving toward digital technology, leading people to move in that direction in most areas, including reading. In the future, as they will be reluctant to pay for printed books and newspapers, publishers will switch to online publishing. It is difficult to control copyright and prevent readers from sharing the content they read, as a result of which it will be more practical to make money from advertising compared with online sales. Therefore, they will publish all their publications online for free to attract more viewers and more advertisements.

Convenience will be another factor encouraging readers to use online materials. Having a job that involves numerous tasks and requires working at a fast pace is becoming common in modern life, which means that in the future individuals would certainly not have enough time to drive through heavy traffic and purchase printed materials in person. Online publications will enable them to access a wide range of reading materials anytime and anywhere. For instance, using a device such as a smartphone, readers will be able to read while commuting by bus or late at night.

[Finally,…]

Some may argue that the lack of reliability in online platforms will result in people avoiding them, but I think technological progress will solve this problem in the future.

In conclusion, I believe that in the future, people will no longer spend money on printed books and newspapers because they will be able to read whatever they want online for free. [Publishers will change the way they make money, and people will seek more convenience and environmental friendliness.]

Strong View Essay: TR min. 7

It is said that in the future, individuals will have free online access to all reading materials so nobody will purchase newspapers or books which are printed on paper. I strongly agree with this statement, mainly for financial reasons.

One reason is that publishers will change the way they earn money. Today the world is moving toward digital technology, leading people to move in that direction in most areas, including reading. In the future, as they will be reluctant to pay for printed books and newspapers, publishers will switch to online publishing. It is difficult to control copyright and prevent readers from sharing the content they read, as a result of which it will be more practical to make money from advertising compared with online sales. Therefore, they will publish all their publications online for free to attract more viewers and more advertisements.

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[Finally,…]

Some may argue that the lack of reliability in online platforms will result in people avoiding them, but I think technological progress will solve this problem in the future. Therefore, I believe in the future, people will no longer spend money on printed books and newspapers because they will be able to read whatever they want online for free.

Middle View: Brainstorming Notes

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Generally Agree

Publisher change the way they make money: Now: world moves toward digital technology > people moving in that direction in most categories including reading => future: people unwilling to pay for prints > publishers switch to online publishing > difficult to force copyright and stop sharing > easier to make money from advertising than sales on the internet > publish everything online for free to get more viewers, more ads

Protect the Environment: now: environmental problems e.g. air pollution, global warming getting worse > people gaining information > future: almost everyone aware and concerned > try to reduce deforestation > fewer trees cut > reduce need for paper > stop buying prints

Lack of reliability of online data in online platforms : technical malfunctions, cyberattacks such as viruses or hacking > online information may become inaccessible or be lost > having access to physical copies of information is essential in such situations > many people e.g. university professors & students, businesspeople continue to pay for printed newspapers/books

Middle View Essay Blueprint

Introduction: Generally agree

Body 1:Publisher change the way they make money: Now: world moves toward digital technology > people moving in that direction in most categories including reading => future: people unwilling to pay for prints > publishers switch to online publishing > difficult to force copyright and stop sharing > easier to make money from advertising than sales on the internet > publish everything online for free to get more viewers, more ads

Body 2:Protect the Environment: now: environmental problems e.g. air pollution, global warming getting worse > people gaining information > future: almost everyone aware and concerned > try to reduce deforestation > fewer trees cut > reduce need for paper > stop buying prints

Body 3:HOWEVER Lack of reliability of online data in online platforms : technical malfunctions, cyberattacks such as viruses or hacking > online information may become inaccessible or be lost > having access to physical copies of information is essential in such situations > many people e.g. university professors & students, businesspeople continue to pay for printed newspapers/books

Conclusion: Most people will do this BUT those concerned about the reliability of information won't.

Middle View: Brainstorming Notes

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Agree with the 2nd part, but disagree with the 1st

Publisher change the way they make money: Now: world moves toward digital technology > people moving in that direction in most categories including reading => future: people unwilling to pay for prints > publishers switch to online publishing > difficult to force copyright and stop sharing > easier to make money from advertising than sales on the internet > publish everything online for free to get more viewers, more ads

HOWEVER **Lack of reliability of online data in online platforms:** technical malfunctions, cyberattacks such as viruses or hacking > online information may become inaccessible or be lost > having access to physical copies of information is essential in such situations > many people e.g. university professors & students, businesspeople continue to pay for printed newspapers/books

Middle View Essay Blueprint

Introduction: I agree that in the coming years, people will be able to read everything they want online for free, but I do not think they will stop purchasing paper books and newspapers.

Body 1:Publisher change the way they make money: Now: world moves toward digital technology > people moving in that direction in most categories including reading => future: people unwilling to pay for prints > publishers switch to online publishing > difficult to force copyright and stop sharing > easier to make money from advertising than sales on the internet > publish everything online for free to get more viewers, more ads

Body 2:HOWEVER Lack of reliability of online data in online platforms: technical malfunctions, cyberattacks such as viruses or hacking > online information may become inaccessible or be lost > having access to physical copies of information is essential in such situations > many people e.g. university professors & students, businesspeople continue to pay for printed newspapers/books

Conclusion: I think that everything will be available online for free BUT people will be concerned about the reliability of information and will continue buying printed books/newspapers.