MASTER IELTS ESSAYS

SUPER INTENSIVE COURSE

Brainstorming & Idea Development for Opinion Tasks

Ebrahim Tahassoni
CELTA, CertTESOL, IELTS Ac. 9

Brainstorming

In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree with this statement?

Agree

Advertising online can provide more money: Now: internet users increasing every day > future: everyone uses internet > more ad views esp. for pop-ups and ads around content > income from online advertising more than book/newspaper sales > publishers publish everything online to get more views & more ads

Easy access: now: lives becoming more and more hectic > future: no time to go shopping for newspapers/books > need to be able to read up-to-date news and favourite books anywhere anytime > stop buying prints, read online instead

Environmental protection: now: fewer and fewer trees > future: serious damage to the environment > all people concerned > stop trees cut down > use less paper > stop buying printed books/newspapers

Disagree

Living costs of publishers, authors and journalists: they live on the money made from selling books/newspapers > if everything available online for free, no money > cannot pay e.g. rent, salaries, groceries, … > future: online content is not always free > platforms ask to pay or update account to premium

Copyright protection: authors/journalists put a lot of effort into books, articles, … > not ethical to allow everyone to use the results for free > future: governments will not allow free sharing on the internet without permission

Some people prefer printed books: now: some people enjoy old things e.g. carpets, classic cars > future: such people still exist > enjoy turning paper, touching the cover, smell of paper > continue to pay for prints

Introduction

Paraphrasing the task + Clear Opinion + hint to your first reason

It is said that/Some people believe that… + I strongly/generally believe/agree/disagree… + mainly for …reasons/due to…issues/factors/…

Example: Cambridge IELTS 10, test 3

> ***Countries are becoming more and more similar because people are able to buy the same products anywhere in the world.***
>
> ***Do you think this is a positive or negative development?***

It is said that countries are becoming similar to each other because of the global spread of the same products, which are now available for purchase almost anywhere. I strongly believe that this modern development is largely detrimental to culture and traditions worldwide.

Introduction Homework

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To what extent do you agree or disagree with this statement?

STRONGLY AGREE

STRONGLY DISAGREE