Many companies sponsor sports as a way of advertising themselves. Some people think this is good for the world of sports, while others think it is a negative.
Discuss both these views and give your own opinion.

1. There are different opinions about companies' sponsorship ~~in~~ of sports in order to advertise themselves. Some people think that the world of sports benefits from this, whereas others argue that such sponsorships are detrimental.

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2. It is said that many businesses sponsor sports ~~support sporting events~~ in order to promote their products and services. ~~s~~Some people argue that this has positive effects on the ~~sport's world~~ world of sports, whereas others believe that it is a negative development. ~~i~~I will discuss both views before presenting my own opinion.

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3. There are different opinions about companies promoting their products and services through the sponsorship of ~~sports events~~sports. Some people think that this approach benefits the world of sport, whereas others argue that it is detrimental.

Commented [ET1]: 1.Make up your mind before submitting the assignment :D
2.The task is not limited to events. It also covers teams, players, federations, etc.

Commented [ET2]: Not all companies offer products. Some offer services. You may also say that they ***promote their brand***.

Commented [ET3]: 1.Leave a space after your commas and periods.
2.Capitalise the beginning of every sentence.

Commented [ET4]: This is an idiomatic phrase and cannot be changed. You may use ***the sporting world*** instead.

Commented [ET5]: You have already written two sentences and the introduction is long enough without this sentence. So, it is redundant.

Commented [ET6]: The task is not limited to events. It also covers teams, players, federations, etc.

4. Numerous companies provide financial support for sports as a way of advertising themselves. A number of individuals believe that this practice has a positive impact on the sports world, whereas others think otherwise. This essay will discuss both views before presenting my own.

Commented [ET7]: Not clear enough: this can mean that they think that it is detrimental (as the task says) or that they simply think it is not beneficial (but does not harm sports either).

Commented [ET8]: See comment 6

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5. There are different opinions about sponsorship ~~in~~ of sports. Some people think that it is beneficial for the world of sports, while others argue that it is detrimental.

Commented [ET9]: You have removed some of the main parts of the task (companies and advertising). In other words, you have stripped away **who** is doing the sponsoring (commercial companies) and **why** (for advertising purposes).

Commented [ET10]: Leave a space after each comma or period.

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6. A lot of companies sponsor sports in order to advertise their own businesses. Some argue that ~~it~~ this is of benefit to the world of sports, whereas others believe that it can be detrimental. I will discuss both views before presenting my own.

Commented [ET11]: Informal → ***a large number of, several, numerous***

Commented [ET12]: This is unnatural because it suggests some companies might be doing it to advertise other businesses. Simply use ***themselves***, ***their brand***, or ***their products and services***.

Commented [ET13]: You are referring to a whole sentence, not a singular noun or pronoun.

Commented [ET14]: See comment 6

7. It is said that, many companies use sports sponsorship as a means of ~~promote~~ promoting their brands.

Some people believe that this ~~method~~ can be beneficial for the world of sports, whereas others argue otherwise. This essay will discuss both opinions before presenting my own.

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8. There are different opinions about companies' ~~advertisement~~ advertising through sports sponsorship. Some people believe that it is positive for the world of sports, whereas others argue that it is negative.

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9. There are different opinions about using ~~sponsoring sports~~ sports sponsorship as a way ~~that~~ for companies to promote themselves. Some individuals believe this is beneficial for the world of sports, whereas others argue that it is detrimental. This essay will discuss both these views before presenting my own.

Commented [ET15]: No comma here unless THAT is followed by an adverb or participle clause

Commented [ET16]: This is a part of the introduction and must come in the same paragraph as the previous sentence.

Commented [ET17]: The previous sentence is not just about the method of advertising. It is about sponsorship AND the advertising that it involves.

Commented [ET18]: See comment 7

Commented [ET19]: See comment 6

Commented [ET20]: This refers to a single ad, not the act of advertising.

Commented [ET21]: The use of the possessive is not as natural as the use of a gerund phrase here. fix: ***companies advertising themselves through sports sponsorship***

Commented [ET22]: See comment 5